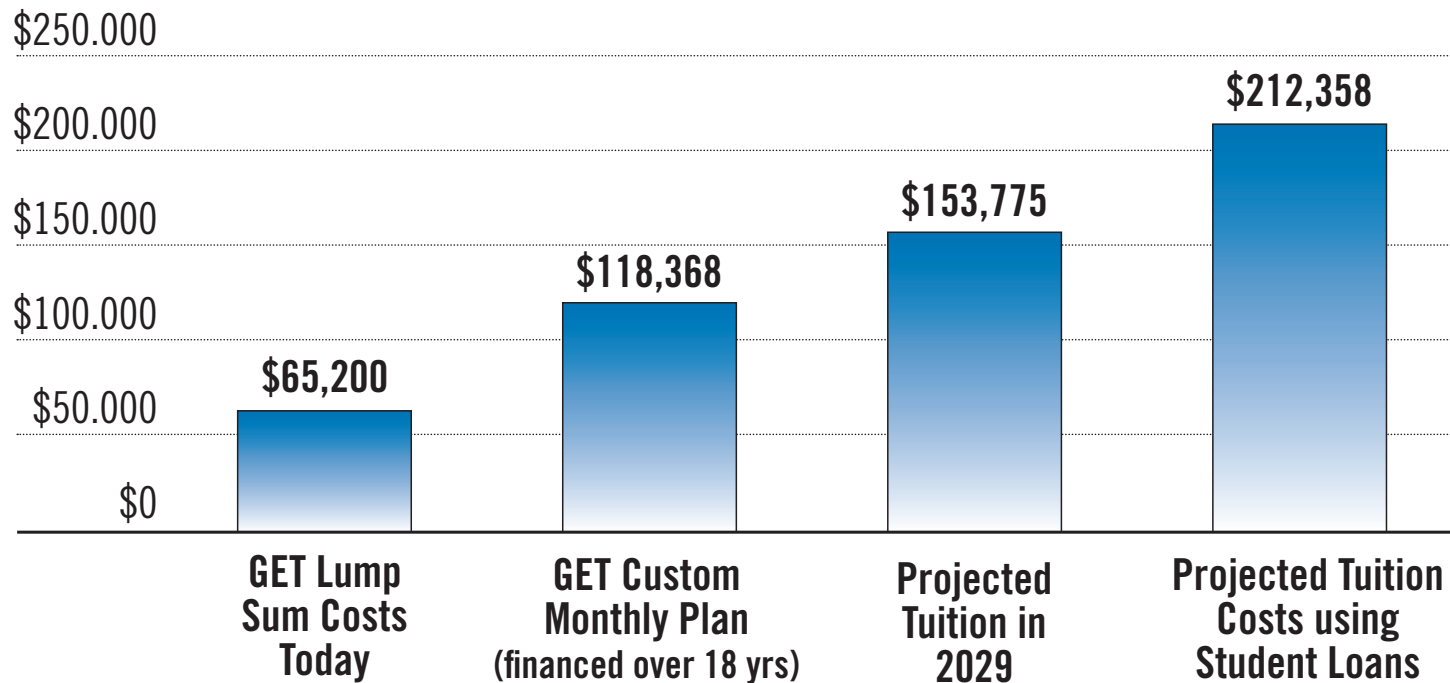


FOUR YEARS OF COLLEGE TUITION

Planning ahead for today's newborn.



Above chart for illustration purposes only and actual figures may vary. Costs are based on Washington's most expensive public university, assuming average tuition inflation of 11.6% each year for five years, leveling out to a 5.5% average annual increase; current finance charge for GET Custom Monthly Plans of 7.5%; and student loans based on 6.8% interest rate for Direct Unsubsidized Loans over 10 years.